

Table 3.0.3. Information Sector Services (NAICS 51)—Estimated Export Revenue for Employer Firms: 1998 Through 2001

[Estimates are based on data from the 2001 Service Annual Survey and administrative data. Dollar volume estimates are published in millions of dollars, potentially resulting in a loss of additivity. Except where indicated, estimates have been adjusted using the results of the 1997 Economic Census]

NAICS code	Kind of business	2001	2000	1999	1998	Percent change		
						2001/2000	2000/1999	1999/1998
51	Information	36,035	35,479	30,688	26,954	1.6	15.6	13.9
511	Publishing industries	16,322	16,061	14,102	12,036	1.6	13.9	17.2
5111	Newspaper, periodical, book, database, and other publishers ¹	2,487	3,201	2,919	2,768	-22.3	9.6	5.5
5112	Software publishers	13,835	12,860	11,183	9,268	7.6	15.0	20.7
512	Motion picture and sound recording industries	9,540	8,709	8,602	8,224	9.5	1.3	4.6
5121	Motion picture and video	9,324	8,516	8,383	8,019	9.5	1.6	4.5
5122	Sound recording ¹	217	194	219	206	11.8	-11.5	6.4
513	Broadcasting and telecommunications ..	8,086	8,666	6,187	5,556	-6.7	40.1	11.4
5131	Radio and television broadcasting ...	S	S	S	S	S	S	S
5132	Cable networks and program distribution ¹	1,046	1,110	832	647	-5.8	33.5	28.5
5133	Telecommunications ²	7,018	7,534	5,340	4,897	-6.8	41.1	9.0
514	Information services and data processing services	2,086	2,042	1,798	1,138	2.1	13.6	57.9
5141	Information services	1,059	1,112	959	591	-4.8	16.0	62.1
5142	Data processing services	1,027	930	839	547	10.4	10.9	53.5

S Data do not meet publication standards because of high sampling variability or poor response quality. Some unpublished estimates can be derived from this table by subtracting published data from their respective totals. However, the figures obtained by such subtraction are subject to these same limitations. These unpublished data are for internal use only.

¹Estimates have not been adjusted using the results of the 1997 Economic Census.

²Estimates for NAICS 51332 (wireless telecommunications carriers (except satellite)) have not been adjusted using the results of the 1997 Economic Census.

Note: Estimates cover taxable and tax-exempt firms and are not adjusted for price changes. The introduction and appendices give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at www.census.gov/svsd/www/cv.html. Appendix A, Table A-3.0.3 provides estimated measures of sampling variability (coefficients of variation).